

DECISION

**ON THE APPROVAL OF THE INTELLECTUAL PROPERTY DEVELOPMENT PROGRAM
OF DA NANG CITY UP TO 2030**

THE PEOPLE'S COMMITTEE OF DA NANG CITY

Pursuant to the Law on Organization of Local Government dated June 19, 2015; the Law Amending and Supplementing a Number of Articles of the Law on the Government Organization and the Law on the Organization of Local Government dated November 22, 2019;

Pursuant to the Law on Science and Technology dated June 18, 2013;

Pursuant to the Law on Intellectual Property dated November 29, 2005; the Law Amending and Supplementing a Number of Articles of the Law on Intellectual Property dated June 19, 2009; and the Law Amending and Supplementing a Number of Articles of the Law on Insurance Business and the Law on Intellectual Property dated June 14, 2019;

Pursuant to Circular No. 03/2021/TT-BKHCN dated June 11, 2021 of the Minister of Science and Technology, providing regulations on the management of the Intellectual Property Development Program up to 2030;

Pursuant to Circular No. 75/2021/TT-BTC dated September 09, 2021 of the Minister of Finance, providing regulations on financial management for the implementation of the Intellectual Property Development Program up to 2030;

Pursuant to Decision No. 38/2020/QD-UBND dated October 13, 2020 of the Da Nang City People's Committee, providing regulations on the management of science and technology tasks of Da Nang City;

In implementation of Decision No. 1068/QD-TTg dated August 22, 2019 of the Prime Minister approving the Intellectual Property Strategy up to 2030; and Decision No. 2205/QD-TTg dated December 24, 2020 of the Prime Minister approving the Intellectual Property Development Program up to 2030;

At the proposal of the Director of the Department of Science and Technology in Submission No. 75/TTr-SKHCN dated November 04, 2021 on the approval of the Intellectual Property Development Program of Da Nang City up to 2030; and based on the voting opinions of the Members of the Da Nang City People's Committee.

HEREBY DECIDES:

Article 1. Approval of the Intellectual Property Development Program of Da Nang City up to 2030 (hereinafter referred to as the “Program”), with the following main contents:

I. OBJECTIVES

1. General objectives

- a) To concretize the objectives and contents of the Intellectual Property Strategy up to 2030 promulgated together with Decision No. 1068/QD-TTg dated August 22, 2019, and the Intellectual Property Development Program up to 2030 promulgated together with Decision No. 2205/QD-TTg dated December 24, 2020 of the Prime Minister, in a manner appropriate to Da Nang City.
- b) To make intellectual property an important tool contributing to the enhancement of competitiveness, the creation of an environment encouraging innovation, and the promotion of the socio-economic development of Da Nang City.
- c) To move toward the formation of an intellectual property culture within Da Nang City, in line with the context of globalization and international integration.

2. Specific objectives

a) By 2025

- To enhance awareness and capacity in the exploitation, management, and protection of intellectual property rights for organizations and individuals within the City; to organize conferences, seminars, communication events, training courses, and capacity-building activities ranging from basic to advanced levels for approximately 3,000 participants; and to develop at least 12 intellectual property-related media features per year on mass media channels.
- To increase both the quantity and quality of newly created intellectual property assets of organizations and individuals, and to improve intellectual property indicators within the City. The number of applications and granted protection titles for inventions, industrial designs, trademarks, and plant varieties shall increase (during the 2021–2025 period, approximately 1.5 times compared with the 2016–2020 period). In particular, the number of trademark applications shall increase by an average of 10% per year.
- To support the registration and protection of at least 120 intellectual property objects, including inventions, industrial designs, trademarks, collective marks, certification marks, geographical indications, and plant varieties for products within the City.
- To support at least 50% of products participating in the One Commune One Product Program (hereinafter referred to as OCOP products); products of science and technology enterprises;

distinctive commercial products; typical rural industrial products; supporting industry products; and agricultural products of cooperatives and craft villages, in the registration and protection of industrial property rights, as well as in the assignment of barcodes and numbering systems.

b) By 2030

- To further enhance awareness and capacity in the exploitation, management, and protection of intellectual property rights for organizations and individuals within the City; to organize conferences, seminars, communication events, training courses, and capacity-building activities ranging from basic to advanced levels for approximately 5,000 participants; and to develop at least 12 intellectual property-related media features per year on mass media channels.

- To continue increasing the number of applications and granted protection titles for inventions, industrial designs, trademarks, and plant varieties (during the 2025–2030 period, the number of applications and protection titles shall increase by approximately 1.5 times compared with the 2021–2025 period). In particular, the number of trademark applications shall increase by an average of 10% per year.

- To ensure that over 90% of products participating in the OCOP Program; products of science and technology enterprises; distinctive commercial products; typical rural industrial products; supporting industry products; and agricultural products of cooperatives and craft villages are supported in the registration and protection of industrial property rights, as well as in the assignment of barcodes and numbering systems.

- To strengthen activities related to the exploitation and commercialization of intellectual property assets; to increase the rate of commercial exploitation of inventions; to enhance the competitiveness of products and services; and to develop brands for products associated with geographical names, symbolic signs, and competitive advantages of the City. The rate of commercially exploited inventions shall reach at least 10% of the total number of inventions granted protection titles.

- To ensure that geographical indications, genetic resources, traditional knowledge, technical know-how, and folk culture are protected and effectively exploited in production and business activities.

II. PROGRAM CONTENTS

1. Raising awareness and improving the quality of intellectual property human resources

a) Organization of intellectual property training and capacity-building programs

- To coordinate with the Intellectual Property Office of Viet Nam, institutes, universities, and relevant organizations to develop and organize intellectual property (hereinafter referred to as IP)

training programs ranging from basic to advanced levels, tailored to different target groups; including specialized IP training programs at selected educational institutions, thereby enhancing professional IP capacity within the City and developing a pool of human resources engaged in IP-related activities.

- To provide in-depth IP training for officials and civil servants of state management agencies; and to facilitate the participation of officials and civil servants in IP training activities, guidance on the use and exploitation of IP information organized by the Intellectual Property Office of Vietnam.

b) Development and enhancement of the capacity of intermediary organizations and IP right holders

- To support capacity building for intermediary organizations involved in the control and management of products protected by geographical indications, certification marks, and collective marks.

- To support the enhancement of capacity and operational effectiveness of entities managing and using geographical indications, certification marks, collective marks, and plant varieties; as well as organizations representing, managing, and owning copyrights and related rights.

- To develop consultancy services on intellectual property governance and development for enterprises, research institutes, and universities.

c) Formation and development of an intellectual property culture in society

- To conduct communication and awareness-raising activities on intellectual property through mass media channels such as Da Nang Radio and Television Station, Da Nang Newspaper, and other relevant press and broadcasting agencies; the City Web Portal; the Electronic Information Portal of the Department of Science and Technology; and the websites of relevant departments, sectors, and units, in order to promote innovation and foster awareness and responsibility for respecting intellectual property rights.

- + Production, compilation, and development of materials and publications in the form of journalistic and publishing works (programs, columns, short features, reportages, articles).

- + Production of materials and publications in the form of literary and artistic works (paintings, panels, posters, banners, slogans, electronic display boards).

- + Production of materials and publications in the form of television programs and radio programs.

- Organization of conferences, seminars, and communication events to raise awareness of intellectual property, and to support organizations and individuals in accessing IP information.

- Compilation and dissemination of intellectual property-related materials.

- Organization of commendation and awards to honor exemplary individuals possessing intellectual property and creative achievements that bring practical benefits to the community and society, as well as collectives and individuals with outstanding achievements in IP-related activities.

2. Encouraging and promoting activities for the creation and establishment of intellectual property assets

a) Development and updating of databases for intellectual property development

- Conduct surveys and investigations to collect information on intellectual property assets and activities related to the creation, establishment, exploitation, protection, and enforcement of IP rights of organizations, individuals, enterprises, research institutes, universities, state management agencies, People's Committees of districts, cooperatives, etc. within the City.

Particular emphasis shall be placed on the following contents:

+ Surveying and evaluating agricultural and rural products with the potential to develop community brands associated with geographical origin, serving as a basis for the establishment and development of geographical indications, collective marks, and certification marks; researching and assessing geographical conditions, product quality, geographical areas, distinctive characteristics, history, origin, reputation, scale, and other relevant conditions for the establishment of geographical indications for local products bearing geographical names.

+ Surveying the demand of science and technology organizations, research institutes, universities, enterprises, communities, and localities for technology application and innovation, and for the exploitation of inventions/utility solutions serving research, development, production, and business activities; conducting searches, evaluations, selection, and identification of technologies and solutions suitable to application and exploitation needs; developing and implementing plans for technology application and solutions derived from selected inventions/utility solutions; providing consultancy and support for the registration and establishment of IP rights for organizations and individuals with initiatives and technical solutions, as well as copyrights and related rights for cultural and artistic works, sound recordings, audiovisual recordings, and other creative achievements.

+ Surveying and assessing the potential of products and services in order to determine the suitability of protected subject matters and protection criteria domestically and internationally, and to manage and develop intellectual property assets, such as: science and technology research results; science and technology works awarded at national and city levels; OCOP products; souvenir products for tourism; supporting industry products; key industrial and handicraft products; products of cooperatives and craft villages; local agricultural products; and products of

science and technology enterprises, which are eligible for registration of industrial property rights protection.

- Designing and developing search toolkits, software, and application programs on electronic and mobile devices to provide information, support, and consultancy on intellectual property; developing and operating databases and specialized IP information packages to provide information, support, and consultancy on intellectual property for intellectual property development within the City.

b) Support for search and exploitation of intellectual property information

- Provision of intellectual property information services; support for searching and exploiting IP information for science and technology organizations and innovative start-up enterprises in order to create protected intellectual property assets and scientific publications with high applicability.

- Support for the establishment and development of organizations providing patent information analysis services and technology development trend forecasting.

c) Promotion of domestic and international registration and protection of intellectual property assets, including inventions, industrial designs, and trademarks, and the registration and recognition of new plant varieties. Subject to actual conditions and annually allocated budgets, support shall be considered for eligible entities. Priority shall be given to products and services that are outcomes of science and technology research; science and technology works awarded at national and city levels; souvenir products for tourism; supporting industry products; key industrial and handicraft products; OCOP products; products of cooperatives and craft villages; local agricultural products; and products of science and technology enterprises.

d) Support for research and preparation of dossiers for registration and protection of certification marks, collective marks, and geographical indications, domestically and internationally, for key products and services; souvenir products for tourism; supporting industry products; key industrial and handicraft products; products participating in the OCOP Program; products of cooperatives and craft villages; and local agricultural products; as well as support for information searches serving the registration and protection of new plant varieties for local agricultural products.

3. Improving the effectiveness of management, exploitation, and development of intellectual property assets

a) Support for training institutions, research institutes, universities, science and technology organizations, and enterprises in generating research results eligible for IP protection; strengthening the use of IP tools to develop key sectors and fields, and products and services with competitive advantages.

b) Support for linking capable units, organizations, and individuals to incubate intellectual property assets from the stage of forming research ideas through IP development and pilot production, leading to the establishment of science and technology enterprises.

c) Support for the development and implementation of management systems for geographical indications, certification marks, collective marks, and products associated with the OCOP Program, in connection with registration of cultivation area codes, food safety, quality certification and authentication, and traceability of protected products.

d) Support for implementing tasks related to the exploitation, management, and development of geographical indications, certification marks, collective marks, and products associated with the OCOP Program, toward cooperation and production linkage connected with the consumption of protected products along the value chain.

đ) Support for introduction, promotion, and implementation of trade promotion activities for Da Nang City's intellectual property assets domestically and internationally, in order to exploit and enhance IP asset value; support for activities to exploit, enhance value, and improve competitiveness of products and services protected by IP rights; support for introduction, promotion, and trade promotion activities such as facilitating the participation of organizations and individuals in Technology and Equipment Markets (Techmart), technology supply–demand connection and demonstration activities (Techdemo), innovation and start-up festivals (Techfest), and domestic and international events and exhibitions to promote products and seek and expand markets.

e) Support for the exploitation of inventions and utility solutions of Vietnam that are protected, and foreign inventions that are not protected or whose protection has expired in Vietnam.

g) Support for intellectual property asset management for enterprises and science and technology organizations; development and implementation of models for IP asset management and development in enterprises, with priority given to science and technology enterprises and organizations; support for consultancy, valuation, and auditing of intellectual property assets (with a focus on inventions, trade names, and trademarks of enterprises).

4. Promotion and strengthening of the effectiveness of enforcement and prevention of intellectual property rights infringements

- a) Implementation of measures to protect and enhance the effectiveness of IP rights enforcement
- Development and implementation of measures to protect and enhance the effectiveness of IP rights enforcement activities.
 - Strengthening coordination among state administrative agencies and between administrative agencies and judicial bodies in the protection of IP rights.

- Proactive detection, prevention, and combating of IP-related crimes; encouragement of the resolution of IP disputes through arbitration and mediation.
 - Encouraging enterprises, organizations, and individuals to proactively protect their own IP rights; strengthening training and capacity-building in IP knowledge and professional skills for officials engaged in IP rights protection.
 - Coordination in inspection and examination activities to detect, prevent, and handle acts of infringement of IP rights within the area.
- b) Organization of displays, introductions, and exhibitions of products protected by IP rights together with products infringing IP rights.

5. Activities for management and implementation of the Program

- a) Information dissemination and communication on the Program's activities and the results of tasks implemented under the Program.
- b) Consultancy on identifying and commissioning tasks; selection and direct assignment of organizations and individuals to implement Program tasks; inspection, evaluation, and acceptance of completed tasks; organization of application, dissemination, and replication of task outcomes; and engagement of consulting experts (if necessary) for contents and tasks arising during the management and implementation of the Program.
- c) Conducting surveys and investigations to develop and implement activities for directing and organizing the Program's implementation; conducting surveys and assessments of the potential of products and services in order to determine the suitability of protected subject matters and protection criteria domestically and internationally, and to manage and develop intellectual property assets.
- d) Organization of mid-term review and final review conferences of the Program.
- đ) Other contents serving the management of the Program.

III. SOLUTIONS FOR PROGRAM IMPLEMENTATION MANAGEMENT

Tasks under the Program include annual routine tasks managed by the Department of Science and Technology and science and technology (S&T) tasks.

1. Annual routine tasks under the Program: These are tasks associated with the functions, duties, and professional activities of the Program's managing authority, the Department of Science and Technology and are implemented in accordance with current regulations on budgetary spending norms and regimes, settled based on contracts and actual expenditures within the approved budget estimates of the managing authority, including the following tasks:

a) Organization of training and capacity-building on IP as specified at Point a, Clause 1, Section II, Article 1: Contents and expenditure levels shall comply with Resolution No. 241/2019/NQ-HDND dated July 11, 2019 of the Da Nang City People's Council, stipulating specific expenditure levels for training and capacity-building of officials, civil servants, and public employees within Da Nang City, and other relevant regulations.

b) Communication and awareness-raising on IP through mass media as specified at Item 1, Point c, Clause 1, Section II, Article 1: Contents and expenditure levels shall comply with Decree No. 18/2014/ND-CP dated March 14, 2014 of the Government on royalty regimes in journalism and publishing; Decree No. 21/2015/ND-CP dated February 14, 2015 of the Government on royalties and remuneration for cinematographic, fine arts, photography, stage works, and other performing arts; Circular No. 03/2018/TT-BTTTT dated April 20, 2018 of the Minister of Information and Communications promulgating economic-technical norms for television program production; Circular No. 09/2020/TT-BTTTT dated April 24, 2020 of the Minister of Information and Communications promulgating economic-technical norms for radio program production; and Decision No. 15/2019/QD-UBND dated February 18, 2019 of the Da Nang City People's Committee promulgating regulations on royalties and remuneration for portals, websites, and grassroots broadcasting systems of Da Nang City. Other expenditures (printing and distribution costs for printed press and publications) shall be implemented in accordance with current regulations on state budget spending norms, settled based on contracts and actual expenditures within the approved budget estimates, ensuring thrift and efficiency.

c) Organization of conferences, seminars, and communication events to raise awareness of IP as specified at Item 2, Point c, Clause 1, Section II, Article 1: Contents and expenditure levels shall comply with Resolution No. 240/2019/NQ-HDND dated July 11, 2019 of the Da Nang City People's Council on expenditure levels for receiving foreign delegations, organizing international conferences and seminars, and receiving domestic guests within Da Nang City; Resolution No. 95/2017/NQ-HDND dated July 07, 2017 on regulations on per diem and conference organization expenditures for state agencies and public service units within Da Nang City; and Decision No. 07/2019/QD-UBND dated February 01, 2019 of the Da Nang City People's Committee on categories of domestic guests invited to meals within Da Nang City.

d) Compilation and dissemination of IP materials as specified at Item 3, Point c, Clause 1, Section II, Article 1: Contents and expenditure levels shall comply with Circular No. 76/2018/TT-BTC dated August 17, 2018 of the Minister of Finance guiding contents and expenditure levels for developing training programs and compiling curricula for higher education and vocational education.

đ) Commendation and awards for collectives and individuals in IP-related activities as specified at Item 4, Point c, Clause 1, Section II, Article 1: Contents and expenditure levels shall comply with Resolution No. 248/2019/NQ-HDND dated July 11, 2019 of the City People's Council on commendation in science and technology activities of Da Nang City.

e) Promotion of domestic and international registration and protection of intellectual property assets as specified at Point c, Clause 2, Section II, Article 1: Pursuant to Circular No. 75/2021/TT-BTC dated September 09, 2021 of the Minister of Finance on financial management for the implementation of the Intellectual Property Development Program up to 2030, the Department of Science and Technology shall advise the City People's Committee to submit to the City People's Council for promulgation regulations on contents and levels of support for IP registration and protection within Da Nang City.

g) Organization of displays, introductions, and exhibitions of products protected by IP rights together with products infringing IP rights as specified at Point b, Clause 4, Section II, Article 1: Contents and expenditure levels shall comply with Clause 2, Article 8 of Circular No. 75/2021/TT-BTC dated September 09, 2021 of the Minister of Finance on financial management for the implementation of the Intellectual Property Development Program up to 2030.

h) Other Program management tasks as specified at Clause 5, Section II, Article 1: Contents and expenditure levels shall be implemented in accordance with current regulations.

2. Science and Technology (S&T) tasks under the Program include:

a) Development and enhancement of the capacity of intermediary organizations and IP right holders as specified at Point b, Clause 1, Section II, Article 1;

b) Development and updating of databases for intellectual property development as specified at Point a, Clause 2, Section II, Article 1;

c) Support for searching and exploiting IP information as specified at Point b, Clause 2, Section II, Article 1;

d) Research and preparation of dossiers for registration and protection of certification marks, collective marks, and geographical indications domestically and internationally as specified at Point d, Clause 2, Section II, Article 1;

đ) Improvement of the effectiveness of management, exploitation, and development of intellectual property assets as specified at Clause 3, Section II, Article 1, implemented in the form of S&T tasks;

e) Implementation of measures to protect and enhance the effectiveness of IP rights enforcement as specified at Point a, Clause 4, Section II, Article 1.

S&T tasks under the Program shall be implemented in accordance with Decision No. 38/2020/QD-UBND dated October 13, 2020 of the Da Nang City People's Committee, promulgating regulations on the management of S&T tasks of Da Nang City.

The Department of Science and Technology is assigned to promulgate guidelines for the implementation of S&T tasks under the Intellectual Property Development Program of Da Nang City up to 2030, in accordance with Decision No. 38/2020/QD-UBND and Circular No. 03/2021/TT-BKHCN.

Budget estimates for task implementation shall be made in accordance with Decision No. 39/2020/QD-UBND dated October 15, 2020 of the Da Nang City People's Committee, promulgating regulations on cost norms for preparing budget estimates for S&T tasks using the state budget within Da Nang City.

IV. FUNDING SOURCES FOR PROGRAM IMPLEMENTATION

1. The City's science and technology recurrent budget shall be used to finance the implementation of S&T tasks under the Program; general activities and routine tasks; and counterpart funding for national-level tasks implemented in Da Nang City. Priority shall be given to allocating funds for tasks related to registration and protection, and for improving the effectiveness of management, exploitation, and development of intellectual property assets for collective marks, certification marks, and geographical indications associated with key and distinctive local products and services, and products associated with the OCOP Program.

2. Other funding sources

a) Funding from organizations, individuals, and enterprises participating in the implementation of tasks under the Program;

b) Funding mobilized from other lawful sources.

Article 2. List of key tasks for implementation of the Intellectual Property Development Program of Da Nang City up to 2030

1. Promulgated together with this Decision is the List of key tasks for the implementation of the Intellectual Property Development Program of Da Nang City up to 2030 during the 2022–2025 period.

2. After 2025, based on the assessment of the Program's implementation results for the 2022–2025 period, the Department of Science and Technology shall assume the prime responsibility for, and coordinate with relevant agencies in, advising on the promulgation of the List of key tasks for the implementation of the Intellectual Property Development Program of Da Nang City up to 2030 during the 2026–2030 period.

Article 3. Organization of implementation

1. Department of Science and Technology

The Department of Science and Technology shall act as the standing agency, taking primary responsibility for directing, managing, and organizing the implementation of the Program, with the following duties:

- a) Promulgating guidelines for the implementation of the Intellectual Property Development Program of Da Nang City up to 2030 in accordance with Circular No. 03/2021/TT-BKHCN dated June 11, 2021 of the Ministry of Science and Technology, providing regulations on the management of the Intellectual Property Development Program up to 2030, and Decision No. 38/2020/QĐ-UBND dated October 13, 2020 of the Da Nang City People's Committee on the management of S&T tasks of Da Nang City;
- b) Advising the City People's Committee to submit to the City People's Council for promulgation regulations on the contents and levels of support for registration and protection of intellectual property assets within Da Nang City, in accordance with Circular No. 75/2021/TT-BTC dated September 09, 2021 of the Ministry of Finance on financial management for the implementation of the Intellectual Property Development Program up to 2030;
- c) Disseminating information and conducting communication on the Program's activities and the results of tasks implemented under the Program;
- đ) Providing professional training and capacity-building for officials responsible for Program management and implementation;
- e) Developing annual plans and preparing annual budget estimates for Program implementation;
- g) Guiding organizations and individuals in proposing S&T tasks to participate in the implementation of the Program;
- h) Guiding and receiving applications and dossiers requesting financial support from organizations and individuals participating in the Program;
- i) Using and settling the Program's funds in strict compliance with current state financial regulations;
- k) Organizing mid-term reviews and final evaluations of the Program's implementation, and reporting to the Da Nang City People's Committee.

2. Department of Finance

On an annual basis, at the time of budget estimate preparation and based on proposals from relevant units, and in accordance with current expenditure norms and regimes as well as the

balance capacity of the budget, the Department of Finance shall consolidate and report to the City People's Committee for submission to the City People's Council for approval in accordance with the provisions of the Law on the State Budget and other relevant applicable legal documents.

3. Department of Industry and Trade; Department of Agriculture and Rural Development; Department of Culture and Sports; Department of Information and Communications

a) Coordinate in proposing tasks to support the development of intellectual property assets for supporting industry products; souvenir products for tourism; typical rural industrial products; distinctive commercial products; local agricultural products; OCOP products; products of science and technology enterprises; and other enterprises; and organize trade promotion activities and brand market development for the City's specialties and distinctive products.

b) Coordinate in introducing and mobilizing individuals and enterprises to participate in the Program.

c) Coordinate in communication and dissemination of intellectual property knowledge to the community, and in organizing training and capacity-building for the City's IP enforcement and management personnel.

d) Strengthen inspection, examination, and handling of acts infringing intellectual property rights in accordance with assigned functions and duties (the Department of Agriculture and Rural Development shall manage plant varieties; the Department of Culture and Sports shall manage copyrights and related rights).

4. City Customs Department; City Police; City Market Surveillance Department

a) Coordinate in promoting and enhancing the effectiveness of enforcement and prevention of infringements of intellectual property rights within their respective authorities.

b) Coordinate in developing and implementing training plans for the City's IP enforcement and management personnel.

5. People's Committees of districts

a) Introduce and mobilize organizations, individuals, and enterprises in the locality to participate in the implementation of the Program.

b) Review traditional and distinctive local products, and industrial and agricultural products proposed for participation in the Intellectual Property Development Program within Da Nang City.

c) Coordinate with competent agencies in communication and dissemination of intellectual property law, and in inspection, examination, and handling of intellectual property rights violations within the locality.

d) Allocate budget funds and mobilize resources to develop intellectual property assets serving local socio-economic development.

6. Management Board of the Hi-Tech Park and Industrial Zones

Coordinate with the Department of Science and Technology in implementing solutions to encourage and promote the development of intellectual property assets at manufacturing facilities and enterprises within the Hi-Tech Park and industrial zones.

7. Da Nang Radio and Television Station; Da Nang Newspaper; the City Web Portal; and other relevant press and media agencies

Coordinate in providing information and communication about the Program, and in raising awareness of intellectual property.

8. Institutes, universities, colleges, and science and technology organizations

a) Coordinate in providing information and participating in the implementation of tasks under the Program.

b) Provide experts and conduct applied research to develop intellectual property assets within the City.

9. Organizations and individuals participating in the Program

a) Strictly comply with the provisions of the Program and the commitments made.

b) Use the Program's funds for the correct purposes, effectively and without waste, in compliance with the Law on the State Budget and current regulations.

c) Promptly report difficulties and obstacles encountered during participation in the Program to the Department of Science and Technology for consolidation and submission to the City People's Committee for appropriate adjustments, ensuring effective implementation of the Program.

Article 4. This Decision shall take effect from the date of signing.

Article 5. The Chief of the Office of the City People's Committee; Directors of the Departments of Science and Technology; Finance; Planning and Investment; Industry and Trade; Agriculture and Rural Development; Information and Communications; Culture and Sports; the City Customs Department; the City Police; the Management Board of the Hi-Tech Park and Industrial Zones; the People's Committees of districts; and heads of relevant agencies, units, organizations, and individuals shall be responsible for the implementation of this Decision.

Recipients:

- As specified in Article 5;
- Ministries: Science and Technology; Agriculture and Rural Development; Culture, Sports and Tourism;
- Intellectual Property Office;
- Standing Committee of the City Party Committee; Standing Committee of the City People's Council;
- Chairman and Vice Chairmen of the City People's Committee;
- Office of the City People's Committee;
- City departments, sectors, and districts;
- Associations and business associations of Da Nang City;
- Da Nang Newspaper; Da Nang Radio and Television Station;
- City Web Portal;
- Archived: Office Records, Department of Education and Mass Mobilization, Department of Science and Technology.

**FOR THE PEOPLE'S COMMITTEE
ON BEHALF OF THE CHAIRMAN
VICE CHAIRWOMAN**

Ngo Thi Kim Yen

APPENDIX

**LIST OF KEY TASKS FOR IMPLEMENTATION OF THE INTELLECTUAL PROPERTY
DEVELOPMENT PROGRAM OF DA NANG CITY DURING THE 2022–2025 PERIOD**

*(Enclosed with Decision No. 3836/QĐ-UBND dated November 29, 2021 of the Da Nang City
People's Committee)*

No.	Task list	Lead agency	Coordinating agencies	Legal basis	Estimated funding from the science and technology recurrent budget (Unit: million VND)			
					2022	2023	2024	2025
I	Raising awareness and improving the quality of intellectual property human resources (annual routine task)				300	1,250	1,250	1,250
1	Organization of training courses on basic intellectual property (IP) knowledge for the community, with priority given to	Department of Science and Technology	Departments, agencies, and universities	Circular No. 75/2021/TT-BTC; Resolution No. 241/2019/NQ-HDND; and	50	100	100	100

	<p>state management agencies; People’s Committees of districts; cooperatives; craft villages; institutes; universities; and science and technology enterprises.</p> <p>It is expected to organize an average of 02 courses per year for approximately 100 participants (for 2022 only: 01 course for approximately 50 participants).</p>			other applicable regulations.				
2	<p>Organization of advanced thematic training courses for officials and civil servants; entities managing and using geographical indications, certification marks, and collective marks; and science and technology enterprises.</p> <p>It is expected to organize an average</p>	Department of Science and Technology	Departments, agencies, and universities		50	200	200	200

	of 02 courses per year for approximately 100 participants (for 2022 only: 01 course for approximately 50 participants).							
3	Coordinate with universities/training institutions to organize advanced training programs (an average of 01 program per year is expected).	Universities	Department of Science and Technology; Intellectual Property Office			500	500	500
4	Send officials to participate in intellectual property (IP) training programs (an average of 05 officials per year is expected).	Department of Science and Technology				50	50	50
5	Conduct communication and awareness-raising activities on intellectual property (IP) through mass media (including content development, compilation of	Da Nang Newspaper; Da Nang Radio and Television Station; City Web Portal; Department of Science and Technology	Relevant agencies and units	Decree No. 18/2014/ND-CP dated March 14, 2014 of the Government; Decision No. 15/2019/QD-UBND dated February 18, 2019 of the	100	300	300	300

	materials and publications, production of programs, and dissemination of IP-related materials, etc.).			Da Nang City People's Committee; Decree No. 21/2015/ND-CP dated February 14, 2015 of the Government; Circular No. 03/2018/TT-BTTTT dated April 20, 2018; and other applicable regulations.				
6	Organize annual conferences, seminars, and communication events to raise awareness of intellectual property (IP) (at least 01 event per year in connection with World Intellectual Property Day); and organize conferences and seminars to announce and provide guidance on the use of	Department of Science and Technology	Departments, agencies, and units	Resolution No. 240/2019/NQ-HDND; Resolution No. 95/2017/NQ-HDND; and Decision No. 07/2019/QD-UBND.	100	100	100	100

	collective marks, certification marks, and geographical indications that have been granted protection titles (an average of 01 conference/seminar per year is expected).							
II	Encouraging and promoting activities for the creation and establishment of intellectual property assets				1,200	2,090	2,390	2,090
1	Development and updating of databases for intellectual property development (science and technology task)							
a	Conduct surveys and investigations to collect information on intellectual property assets and activities related to the creation, establishment, exploitation, protection, and enforcement of	Organizations, enterprises, institutes, and universities	Department of Science and Technology	Circular No. 75/2021/TT-BTC; Decision No. 38/2020/QD-UBND; Decision No. 39/2020/QD-UBND.		500	500	500

	intellectual property (IP) rights.							
b	Design and development of search toolkits, databases, and specialized intellectual property (IP) information packages.	Department of Science and Technology	Consulting unit		100	100	100	100
2	Support for searching and exploiting IP information for science and technology organizations, science and technology enterprises, and innovative start-up enterprises, in order to create protected intellectual property assets and scientific publications with high applicability (science and technology task).	Department of Science and Technology	Science and technology organizations and enterprises			200	200	200
3	Promotion of domestic and international registration and protection of intellectual property assets,			Circular No. 75/2021/TT-BTC and other applicable regulations.				

	including inventions, industrial designs, trademarks, and plant varieties (annual routine task).						
a	Support for the registration and protection of industrial designs and trademarks (an average of 30 products per year is expected).	Department of Science and Technology	Organizations, individuals, and businesses		450	450	450
b	Support for the registration and establishment of rights for inventions and new plant varieties (an average of 02 inventions or new plant varieties per year is expected).	Department of Science and Technology	Organizations, individuals, and businesses		90	60	60
c	Support for foreign registration and protection of inventions, new plant varieties, industrial designs, and trademarks (an average of 02 applications per year is expected).	Department of Science and Technology	Organizations, individuals, and businesses		60	180	180

4	Promotion of domestic and international registration and protection of intellectual property assets for certification marks, collective marks, and geographical indications (science and technology task).							
	Support for domestic registration and protection of geographical indications, certification marks, and collective marks for distinctive local products and products participating in the OCOP Program (an estimated 5 products).	Department of Science and Technology	People's Committees of districts and counties; collective economic organizations; consulting units	Circular No. 75/2021/TT-BTC; Decision No. 38/2020/QD-UBND dated October 13, 2020 of the People's Committee of Da Nang City; Decision No. 39/2020/QD-UBND dated October 15, 2020 of the People's Committee of Da Nang City.	200	500	500	500
5	Provision of counterpart funding for projects under the National Intellectual Property Asset Development Program to establish IP rights for local products.	Department of Science and Technology	People's Committees of districts and counties; collective economic organizations; consulting units		300		300	

III	<p>Improving the effectiveness of management, exploitation, and development of intellectual property assets (science and technology task).</p>				500	2,200	2,400	2,400
1	<p>- Support for the development of intellectual property assets of institutes, universities, and enterprises.</p> <p>- Support for the development, implementation, exploitation, management, and development of geographical indications, certification marks, collective marks, and products under the OCOP Program, in association with registration of cultivation area codes, food safety, quality certification and authentication, and</p>	Department of Science and Technology	<p>People's Committees of districts and communes; collective economic organizations; science and technology organizations; enterprises; consulting units</p>	<p>Circular No. 75/2021/TT-BTC; Decision No. 38/2020/QD-UBND dated October 13, 2020 of the People's Committee of Da Nang City; Decision No. 39/2020/QD-UBND dated October 15, 2020 of the People's Committee of Da Nang City.</p>	500	2,000	2,000	2,000

	<p>traceability of protected products (an estimated minimum of 01 product per year).</p> <p>- Support for the introduction, promotion, and trade promotion of the City's intellectual property assets.</p>							
2	<p>Support for the development and implementation of intellectual property asset management models for enterprises and science and technology organizations (an estimated 05 models).</p>	Department of Science and Technology	Enterprises; science and technology organizations; consulting units			200	400	400
IV	<p>Promotion and strengthening of the effectiveness of enforcement and prevention of intellectual property rights infringements.</p>	Department of Science and Technology				100	100	100
	<p>Support for the display and presentation of</p>	Department of Science and	People's Committees of districts;	Circular No. 75/2021/TT-BTC		100	100	100

	products protected by intellectual property (IP) rights and comparative display of products infringing IP rights; organization of activities and conferences to implement protective measures and enhance the effectiveness of enforcement activities (annual routine task).	Technology	Department of Industry and Trade; Department of Agriculture and Rural Development; Police; Market Surveillance Department; Customs Department					
V	Program management activities	Department of Science and Technology			100	200	200	300
1	Program management activities, including information dissemination and communication on the Program and related mechanisms and policies; consultancy on identifying and commissioning tasks; selection,	Department of Science and Technology	Relevant departments, agencies, and units	Decision No. 38/2020/QD-UBND;...	100	200	200	200

	<p>direct assignment, inspection, evaluation, and acceptance of tasks;</p> <p>dissemination and replication of results; and surveys and investigations serving Program management, etc.</p>							
2	<p>Organization of a conference to review five (05) years of Program implementation and to develop tasks for Program implementation during the 2026–2030 period.</p>	<p>Department of Science and Technology</p>	<p>City departments and sectors;</p> <p>People’s Committees of districts; institutes; universities; enterprises; and relevant units.</p>	<p>Resolution No. 95/2017/NQ-HDND;...</p>				100